



Day One: Tuesday 8th December 2020

14:00 GMT / 9:00 EST Data: The New Business Imperative

Successful digitization and automation is all about people, process, technology and data. As an experienced strategist, Anwar knows that it is essential to take all four elements into account to create solutions that succeed over time. In this session, he will explore how these elements

- Harnessing the benefits of intelligent automation and how, by correct application, it can revolutionise internal operations
- Why RPA, Artificial intelligence (AI) and Machine Learning is a strategic capability that organizations can develop and mature to benefit their business long term
- RPA has been around for the past decade, but it's now cheaper, smarter and more reliable
- How you can achieve successful integration of new workflow processes

Anwar Mirza, Head of Data Strategy and Governance, FedEx Express

15:00 GMT / 10:00 EST Collaborate or Crash – Align Procurement and Finance for P2P Automation Success

As we look back on the past year, it's clear that automating financial processes is no longer an option, but a requirement to keep businesses moving. No matter what portion of the automation journey you're on, benefits like lower operating costs, reduced invoice cycle times, and increased spend visibility can be the difference between a successful rebound and a challenging recovery as businesses settle into their new normal. In this presentation, Basware's Ruben Slagmulder will discuss three, unique client stories that highlight the importance of procurement and finance working together to ensure a successful digital transformation.

Join us to learn how Basware helps companies to unify their finance and procurement departments to:

- overcome challenges to eliminate inefficiencies,
- deliver department-wide ROI,
- and future-proof their organizations.

Ruben Slagmulder, Senior Pre-Sales Consultant, Basware

16:00 GMT / 11:00 EST Redefining Finance: From Evolution to Revolution - How Automation Drives Transformation

- How the growth in structured data fueled by ERP systems, combined with the declining cost of computing power, is unlocking new opportunities every day
- Using task-automation technologies like RPA for purposes such as preparing journal entries, and cognitive-automation technologies such as Machine Learning to reconcile differences between disparate accounting records
- Advantages of utilising basic task-automation technologies such as RPA to automate simple tasks, right across the finance division
- Examining how RPA can be adequately applied across procure-to-pay finance activities, such as processing invoices and paying suppliers

David Woodall, Director, EMEA Partner Enablement, Trintech



17:00 GMT / 12:00 EST The Document is Dead – How Digital Blueprints Radically Accelerate and Scale the Design & Delivery of Process Automation

Going from a handful of bots to an enterprise-wide intelligent automation strategy is no mean feat, and the global pandemic has only fast-tracked the priority placed on financial process automation. However, most organizations are still struggling to speed up and scale their RPA efforts because they're stuck using slow, archaic, and error-prone methods – aka manual documentation - to design and communicate automated processes.

Discover what's possible when you ditch your documents (PDDs, SDDs, etc) and embrace Digital Blueprints - a radically different (and better) way of designing and communicating financial processes for automation. By using Digital Blueprints, enterprise organizations can significantly accelerate RPA delivery, improve process quality, and reduce the ongoing maintenance of automated processes.

In this session you'll learn:

- How and why documents are the biggest blindspot preventing you from scaling RPA
- What a Digital Blueprint is and how it can be used to dramatically improve and accelerate process design from the ground up to power your automation strategy
- How to quickly build Digital Blueprints using dynamic and autonomous process design (think auto-complete) and automated build capabilities, and then sync your Digital Blueprints into your RPA tool of choice for development
- Case Study: How one Fortune 500 Financial Services organization is leveraging Digital Blueprints to successfully deliver higher-quality automations in a fraction of the time it took with documents

Matthew Dodgson, Head of Intelligent Automation, Blueprint Software Systems

Day Two: Wednesday 9th December 2020

14:00 GMT / 09:00 EST Automate or Get Left Behind: Why 2021 is the Year of AR Automation

- Why today's powerful, functionally rich technology solutions are opening new horizons of value and opportunity for corporations' treasury and finance operations
- Discover how automation and integration can now translate joined-up thinking and planning into joined-up business processes, through enhanced information exchange.
- Learn how the beneficial impact extends across multiple areas throughout the corporate infrastructure

Moderator: Anthony Venus, CEO, YayPay

Mehmet Shah, Director of Finance, StackAdapt

Eben Paul, CFO, Mammoth Carbon Products

Chris Pearce, Director, International Finance at Cheetah Digital



15:00 GMT / 10:00 EST Mastering Financial Transformation with kSARIA and Fyle

See a live example and understand how expense management solutions help save time, increase productivity and earn money. This session will cover the challenges faced by kSARIA around reconciliations, project spends and payments, and how kSARIA went about solving it with Fyle's extensive features like automatic reconciliations, live feeds, budgets for projects, easy expense reporting for employees and ACH reimbursements.

- Learn about the cost and risk of not solving for expense management
- Understand the right time to implement an expense management software
- Reviewing modern solutions and how Fyle is different
- Determine the ROI of implementing an expense management software like Fyle

Yashwanth Madhusudan, Co-Founder and CEO, Fyle

Ash Srivastava, VP – Finance, kSARIA

16:00 GMT / 11:00 EST Gaining Cost Savings and Behavioural Change Through AI-powered Expense Auditing

- Why offshoring, outsourcing, and centralization have been the bread and butter of improving the finance function's productivity for decades
- How cheaper, better, and faster technology can reshape the finance function
- Advocating a bold approach to migration to avoid the headaches that many CFOs associate with early enterprise-resource-planning installations
- If done well, it is possible to unlock around 35% savings from automation – possibly even more

Vera Krueger, Global Travel Manager, McAfee LLC

Sue Goltzyakova, Marketing Director EMEA, Appzen

17:00 GMT / 12:00 EST Panel: Using Automation to Position Your Company to Thrive

In this incisive panel, DFCG International's President, Armand Angeli, brings together prominent leaders from across Europe to discuss practices in financial process automation, how best to implement new methods, and how to accelerate activity in this area.

- Calculating the investment required for optimal automation
- Assessing deployment timescales – how long does it take to implement a new solution?
- Exploring the financial and practical benefits of new technologies to help facilitate change
- Defining an effective roadmap for success

Facilitator:

Armand Angeli, President, and Chairman, RPA, Intelligent Automation, Shared Services Outsourcing Committee, DFCG International

Panellists:

Guillaume Siccat, Former Head of Process Automation, Sanofi

David Wray, Global Accounting and Reporting Senior Director, Huawei

Nicolas Boitout, Head of CoE, AI, Analytics & Automation, Société Générale EBS



Day Three: Thursday 9th December 2020

14:00 GMT / 09:00 EST Strategies to Achieve Better Financial Productivity and Performance Across Your Organisation

NHS Shared Services encompasses many different divisions, each with their own financial units of every conceivable size and shape. Find out how automation is proving invaluable to ease financial processes across this huge organisation, and discover NHS Shared Services' experiences of implementing financial process automation to date.

- Establishing the benefits of adopting a more automated finance operating model, whether internally or through outsourcing
- Understanding what kinds of activities can best be automated and assessing opportunities in various subfunctions of finance:
 - General accounting operations
 - Cash disbursement
 - Revenue management
 - Finance controlling and external reporting
 - Tax
 - Financial planning and analysis
 - Treasury
 - Risk management
 - Audit
 - External relations
 - Business development
- Considering how RPA and complementary technologies, such as business-process management and optical character-recognition tools, can be successfully applied across financial processes

Stephen Sutcliffe, Director of Finance & Accounting, NHS Shared Business Services

15:00 GMT / 10:00 EST Building Smarter Solutions with AI, RPA, and DPA in Financial Services

Today's financial services firms are at a crossroads. On one hand, they have vast databases full of client data, access to extensive resources and have built an impressive level of trust with customers. On the other hand, they're burdened by changing customer expectations, disconnected legacy IT infrastructure, emerging competition and regulatory burdens. Matters get considerably more complicated in an industry where there is often a cultural resistance to change. However, to change, they must create the most optimal customer and employee experience. Business transformation is a key initiative for many organizations including those in financial services industry, but it can be difficult to navigate today's complex technology landscape.

How can leading-edge technologies like AI and RPA best be utilized to build smarter solutions? What role do DPA solutions play? Join Nintex to learn a practical approach to utilize these technologies to build solutions that drive transformation and optimization throughout your firms.

- Why process automation is key to a successful digital transformation effort in financial services
- How to differentiate among various automation capabilities
- How financial services customers are using these capabilities as a competitive edge

Paul Hsu, Director of Product Marketing, Nintex



16:00 GMT / 11:00 EST Top 3 Technologies To Leverage For Accounts Payable Automation & How To Deploy Them

- What technologies play well together when it comes to financial process automation
- What roles, chatbots, workflow tools, advance data intake, AI, and OCR play in the AP automation journey.
- How to balance automation with human centric approvals & oversight.
- What processes are the easiest to deploy first

Richard Olivieri, Vice President Solutions & Services, Lateetud

Lisa Lafayette, Senior Solutions Consultant, Bizagi

Daneen Storc, Director of Product Marketing, ABBYY

17:00 GMT / 12:00 EST Case Study: Implementing Automation Effectively in a Time of Covid

Ascentria Care Alliance empowers people of all backgrounds to rise together and reach beyond life's challenges, using an innovative client-centered care model to help vulnerable individuals and families in transition to move forward and thrive, physically, intellectually, socially, spiritually, and economically. Keeping a cost-efficient inner core is essential to enable Ascentria to be as effective as possible for their clients. Learn how finance process automation has proved a huge benefit in reducing internal costs.

- How Covid has provided the breathing space to rethink automation and generate significant cost savings across all finance functions
- Why we are committed to communicating change effectively to staff to bring people with us on the transformation journey
- Adopting a can-do mindset across our organisation to implement change
- How we decided what to automate first, and where the greatest cost savings have been made so far
- Why we see this as a journey, not a destination – technology is continually evolving and so are we!
- Highlighting our ongoing quest to move to work with fewer vendors for overall simplicity

Jeanette Wade, CFO, Ascentria Care Alliance

Deb Sweet, Manager, Accounts Payable, Ascentria Care Alliance